



SUVENDU SAHA M.Com, ACMA, Ph.D.

Assistant Professor in Commerce,
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Areas of Specialization:

- ◆ Livelihood Planning & Entrepreneurship Development
- ◆ Information Technology Applications in Business.

Areas of Teaching:

- ◆ Entrepreneurship Development
- ◆ Information Technology
- ◆ Management Information Systems
- ◆ Cost & Management Accounting
- ◆ Human Resource Management

Teaching Experience: Since 01.12.2001,

- teaching in regular courses of Post-graduate and Under-graduate levels.
- conduct career oriented courses, entrepreneurship motivational workshops and educational workshops on self development.

Research Interest: Livelihood Planning & Entrepreneurship Development.

Research Activities completed:

- ◆ Completed UGC sponsored Minor Research Project titled 'System Analysis & Design of Implementing Uniform Mechanized Office Maintenance System in College/ Educational Institute'.
- ◆ Completed UGC sponsored Minor Research Project titled 'E-business centric market research in select value-added handicraft products of West Bengal'.
- ◆ Completed Ph.D. from University of Calcutta on the topic 'Management Information System in Educational Institution – a study of selected under-graduate colleges in West Bengal'.
- ◆ Completed UGC-MRP titled 'WebGIS format compliant resource mapping of entrepreneurship potentials in adjoining hill areas of West Bengal'.

Value-Added Learning through FDP/Short-term Courses:

- ◆ Licentiate Examination of Insurance Institute of India in 1996.
- ◆ Participated in Diploma course on 'Computer Applications in Offices' from Indira Gandhi National Open University (1999), Certificate Courses on 'Computer Applications' from Computer Society of India (1996) and from National Council of Science Museums (1999).
- ◆ Participated in Diploma Course on Teaching & Instruction Skills, a program in micro-teaching method conducted by Central Staff Training & Research Institute under Ministry of Labour, Government of India (2000).
- ◆ Participated in Orientation Course on 'Information Technology & its application in business' conducted by IIPP Cell, University of Calcutta (2003).
- ◆ Participated in 'Training of teachers in e-learning' conducted by the Department of Information Technology under the Ministry of Communications & Information Technology, Govt. of India in 2005. (Project-work undertaken : Design of a multimedia format for Interactive e-book encyclopedia using *Macromedia Flash* and other multimedia software).
- ◆ Participated in National Workshop on 'Navya Nayaya & Artificial Intelligence Initiatives' conducted by The Asiatic Society (2006).
- ◆ Participated in Faculty Development Programme on 'Entrepreneurship' conducted by Indian Institute of Entrepreneurship, Guwahati (sponsored by The Ministry of Science & Technology, GOI) in 2007.

- ◆ Participated in Workshop on FOSS & Linux from Jadavpur University FOSS Resource Centre (2008).
- ◆ Participated in six-months' course in Art Photography from the Society of Photographers Howrah, affiliated to International Federation of Photographers, and also in workshops on fashion photography from Nikon School (2012).
- ◆ Participated in UGC sponsored refresher courses on -
 1. 'Information Technology Applications' from Gawhati University in 2007.
 2. 'Research Methodology' from Osmania University, Hyderabad in 2010.
 3. 'GIS Applications' from Kumaun University in 2013.

Publications:

Books

1. '**A Design of Management Information System in University-Colleges Cluster**', 2015, RohiniNandan, (ISBN : 978-81-928721-8-6).
2. '**Bengal Handicrafts in Home Décor Market: Promotional Plans**', 2014, RohiniNandan, (ISBN: 978-81-928721-7-9).

Journal Edited

1. **SCM Commerce Digest**, Dept. of Commerce, Sree Chaitanya Mahavidyalaya.

Chapter in Book

1. '**Unethical Business Practices of Multinationals: a review**', in the book 'Traditional Indian Philosophy and Business Ethics – a collection of papers', Sree Chaitanya Mahavidyalaya Publication, May 2015, (ISBN : 978-81-928721-9-3).

Articles in Journal

1. '**Mechanized System for Institutional Governance: a feasibility study**', 2010, Impression, Sree Chaitanya Mahavidyalaya Publication, (ISSN: 2278-2699).
2. '**The Economically Prospective Handicraft Products of West Bengal: a review**', 2012, Sree Chaitanya Mahavidyalaya Publication, (ISSN: 2278-2699).
3. '**Indian Higher Education System: the future trends**', 2013, Sree Chaitanya Mahavidyalaya Publication, (ISSN: 2278-2699).
4. '**The prospect of Sital Pati Cluster of Coochbehar district of West Bengal- a techno-economic feasibility study**', 2014, Sree Chaitanya Mahavidyalaya Publication, (ISSN: 2278-2699).
5. '**Techno-commercial review of the Imitation Jewellery handicraft sector of West Bengal**', 2015, Sree Chaitanya Mahavidyalaya Publication, (ISSN: 2278-2699).
6. '**Entrepreneurship potentiality in Clay Pottery cluster at Palpara-Matigara, Siliguri**', 2017, Impression, Sree Chaitanya Mahavidyalaya Publication, (ISSN: 2278-2699).
7. '**GIS enabled Entrepreneurship Resource Mapping of Ajodhya Hills Area in Purulia – A Study**', Sept.2020, SCM Commerce Digest, Sree Chaitanya Mahavidyalaya Publication.

Papers presented in UGC Seminars/ Conferences:

1. '**Economic Value Added- a Residual Income Model for evaluating financial performance**', 2000, Annual Conference of Bingiya Arthaniti Parisad and Dept. of Economics of Rabindra Bharati University.
2. '**Knowledge Economy Trends**', National Seminar, 2006, UGC-ASIHSS Programme, Dept. of Commerce, University of Calcutta.
3. '**Human Resource Business Process-from manual to mechanization**', 2007, National Seminar, jointly organized by Department of Commerce & Farm Management, Vidyasagar University, and The Institute of Cost and Works Accountants of India.
4. '**Traditional System verses IFRS**', 2008, Annual Conference, IAA Research Foundation.
5. '**Recent Reforms in Indian Higher Education System**', 2012, International Seminar, jointly organized by EILM, IAA Research Foundation and Bengal Chamber of Commerce & Industries.
6. '**Application of GIS in Education Sector**', 2013, National Level Seminar, Kumaun University.
7. '**Unethical Business Practices of Multinational**', 2015, National Level Seminar, Sree Chaitanya Mahavidyalaya.

8. **'The Shellac of Balarampur'**, 2018, National Level Seminar, Dept. of Commerce, University of Calcutta & Savitri Girls' College, Kolkata.
9. **'A Research & Development Model Of Resource Mapping For Livelihood Planning'**, 2021, International Social Science Conference, Sree Chaitanya Mahavidyalaya & Asansol Girls' College.

Membership of Professional Bodies/Committees:

- ◆ External Member of KNU Centre for Entrepreneurship and Skill Development under Kazi Najrul University, Asansol.
- ◆ Associate Member, The Institute of Cost Accountants of India.

Community Work/Social Activity:

- ◆ Worked as Programme Officer of NSS Unit of the College for a tenure of three years (2014-2017).
- ◆ Associated with Rotary Club in livelihood support programme for the poor.

Other Experiences:

- ◆ Worked with M/s Radhakrishnan & Co. and M/s A.C.Dutta & Co., Cost Accountants, to perform works of Cost Audit in Jute Mills, Internal Audit at Coal India, and Cost Department Installation Project in Govt. Printing Press during the period 1992 to 1993.
- ◆ Worked at Life Insurance Corporation of India in Finance & Accounts Department from June 1994 to November, 2001 to perform :
 - Works of Inter Office Contra Accounts, Reconciliation of Bank A/Cs, maintaining Sub-ledgers and preparing Schedules forming part of Final Accounts, Liaison works with banks, Control of Deposit Investment, works related to Tax deducted at source, Control of Tender Money Deposit, Security Money Deposit, Retention Money Deposit, preparation of monthly Trial Balance and related rectification of books, and Computer-based MIS Reports generation.
 - Editing works of departmental Newsletter and Conference Reports (with *Pagemaker* based DTP layouts and *Coreldraw/ Photoshop* based graphics).
 - Qualified internal evaluation test to work as Programmer Level-II, undergone a training on Relational Data Base Management System from CMC Ltd., and participated in Transaction Processing Programming Project (on DBMS) titled 'Automated Security Deposit, EMD & RMD Control Register' at LIC, Eastern Zonal Office, Kolkata.
